



SUNSHINE

Beer & Cider Festival



SPONSOR A CASK SCHEME

March 2022

South Devon Campaign for Real Ale (CAMRA) presents the annual **Sunshine Beer & Cider Festival** from 21st to 23rd July 2022.

This year we are again offering local businesses and individuals the opportunity to become involved in the festival through our popular **"Sponsor a Cask"** scheme.

You can have your name or that of your business (+logo) prominently displayed, throughout the 3 day festival, on one of the A4 cask end labels (see below). This message can be used as advertising or whatever else, within reason! We expect nearly 1000 visitors through the gates.

Sponsor's Area
Your text, message, logo etc here

Green Jack Brewery
(Suffolk)

Waxwing 3.9%

Pint £4.00
Half £2.00

1

The sponsor of each cask will also receive one **free admission ticket** for the opening event and sponsors' session on Thursday 21st from 5pm.

The Festival is open from 5pm on the Thursday and from 11am on Friday & Saturday. There will be live music on Friday & Saturday evenings plus other stalls and attractions. More details can be found at: <https://southdevon.camra.org.uk/viewnode.php?id=65505>

or on our Facebook page: <https://www.facebook.com/sunshinebeerandcider>

There will be at least **40 casks of beer + 15 boxes of cider** available for sponsorship offered on a first come, first served basis.

Cask Sponsorship Options

Option 1

Sponsor one cask of real ale for £100

(Licensees or breweries can opt to supply casks directly to the festival. Please liaise with the Festival Chair in this case: bfchair@southdevon.camra.org.uk)

Sponsors of multiple casks will receive a 10% discount (i.e. 2 casks £200-10%=£180)

Option 2

Sponsor one box of real cider for £50

Sponsors of multiple boxes will receive a 10% discount (i.e. 2 boxes £100-10%=£90)

South Devon CAMRA – Sponsor a Cask Application Form

To **“Sponsor a Cask”** please use the slip below:-

Please indicate your sponsorship option:

Name of Business or Individual:

Contact Name (if Business):

Address:

Phone:

Signature:

Date:

E-mail address:

Receipt required? YES / NO

Yes, I would like to Sponsor a Cask at the South Devon Sunshine Beer & Cider Festival 2022 and my requested text to appear on the cask is:

If you have a logo you would like us to use, please e-mail it, along with the completed form, to alan@southdevon.camra.org.uk An invoice will be emailed to you when a completed Application Form is received. Where possible all communication will be by e-mail.

Contacts:

Festival Chair – Dave bfchair@southdevon.camra.org.uk 07772 568280

Festival Treasurer – Edgar ehalton@mac.com 07906 081525

Programme Advert Options

The programme is professionally produced, full colour; A5 sized containing details of all the beers and ciders.

Option 3

A quarter page portrait advert in the Programme, £35

Option 4

A half page landscape advert in the Programme, £60

Exeter Brewery
Cowley Bridge Road Exeter EX4 4NX

Avocet
Devon's organic real ale

Look out for our fantastic new keg products

Darkness keg
Our renowned multi-award winning Darkness stout is now available in keg.

IPL
IPL Bier is our new cross-over keg - refreshing light citrus flavours with plenty of fizz.

MAIN SPONSOR DENBURY DIESELS

BEER FESTIVAL PROGRAMME

25-27 JULY 2019

SUNSHINE
Beer & Cider Festival

South Devon CAMRA

2019 Front & Back Cover

GLAMORGAN BEER CO.

CASK OF CHARACTERS

WELSH PALE (4.1%), JEMMA'S (4.8%), CWRW (4.8%), TRY TIME (4.0%), SANTA'S (4.4%), STOUT (4.3%), BIRD (4.3%), WEST (4.8%)

GLAMORGANBEER.CO.UK

South Devon CAMRA Pub of the Year 2017

Home from home with cask ales, fine wines, local ciders and country food.

Traditional Dartmoor Inn with an inviting atmosphere, all set in a fabulous beer garden, with moorland brook.

THE RUGGLESTONE INN

www.rugglestoneinn.co.uk 01364 621327

2019 Advert pages

ROOM BREWING CO.

SITUATED IN PLYMOUTH, DEVON, ROOM BREWING CO. ARE CREATING SOME OF THE BEST BEER COMING OUT OF THE SOUTH WEST.

Proud Supporters of South Devon Comera

ABB FEST
The festival

20-22 SEPT 2019

A WEEKEND OF GREAT LIVE MUSIC, DEVON BEERS & CIDERS, FOOD, CRAFT & FAMILY DAY ON SUNDAY

www.abbfest.org

BRANSCOMBE BREWERY

ESTABLISHED 1892

CREATORS OF FINE ALES & GINS

TWO FINE OWN RECIPE CIDERS

01297 680511

If you would like to advertise in the festival programme, please contact Edgar ehalton@mac.com 07906 081525